Searchlight Framework

Review of Sustainability Resilience and Risk
Strategic Recommendations and Quick Wins

Executive Overview | June 2025

Bright Angles

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Introduction

Business resilience, competitiveness and growth over the coming decade are deeply interlinked with sustainability.
The immediate business drivers for improving an organisation's strategy and practices are diverse, and come in the form of both opportunities and risks.

- The compelling strategic growth opportunity is that the "clean economy" is a defining economic transitions of this decade: in the UK, the clean sector grew 10% in 2024 while the rest of the economy slumped.
- Customer expectation and preference to buy from brands with strong green and societal credentials continues to increase, even under cost-of-living pressures.
- The drive to AI brings transformational opportunities for businesses and society, and also brings huge energy demand for businesses, organisations and society. This could have a huge negative impact if approached without intentional planning.
- Incoming regulations on disclosure and transition planning are happening in many geographies, applying to the largest corporations first and extending to small- and medium- enterprises over the next 2-5 years.
- Commercial pressure on small- and medium enterprises is growing as a direct result of this: large customers are demanding better data and sustainability practices from their suppliers, as procurement criteria to meet their own compliance.
- Investor and shareholder expectations continue to increase that businesses demonstrate and communicate credible action on sustainability. Sustainable Finance is maturing, and capital is becoming more expensive to organisations with an unsustainable strategy.

Bright Angles' **Searchlight** framework provides organisations with an objective review of current status and ambition across all sustainability areas, and includes a view of climate risks over a 20-50 year timeframe.

This baseline enables the core strategy to be aligned with sustainable outcomes, making organisations resilient and competitive.
It also allows identification of quick tactical wins for near-term cost, impact and risk improvement.

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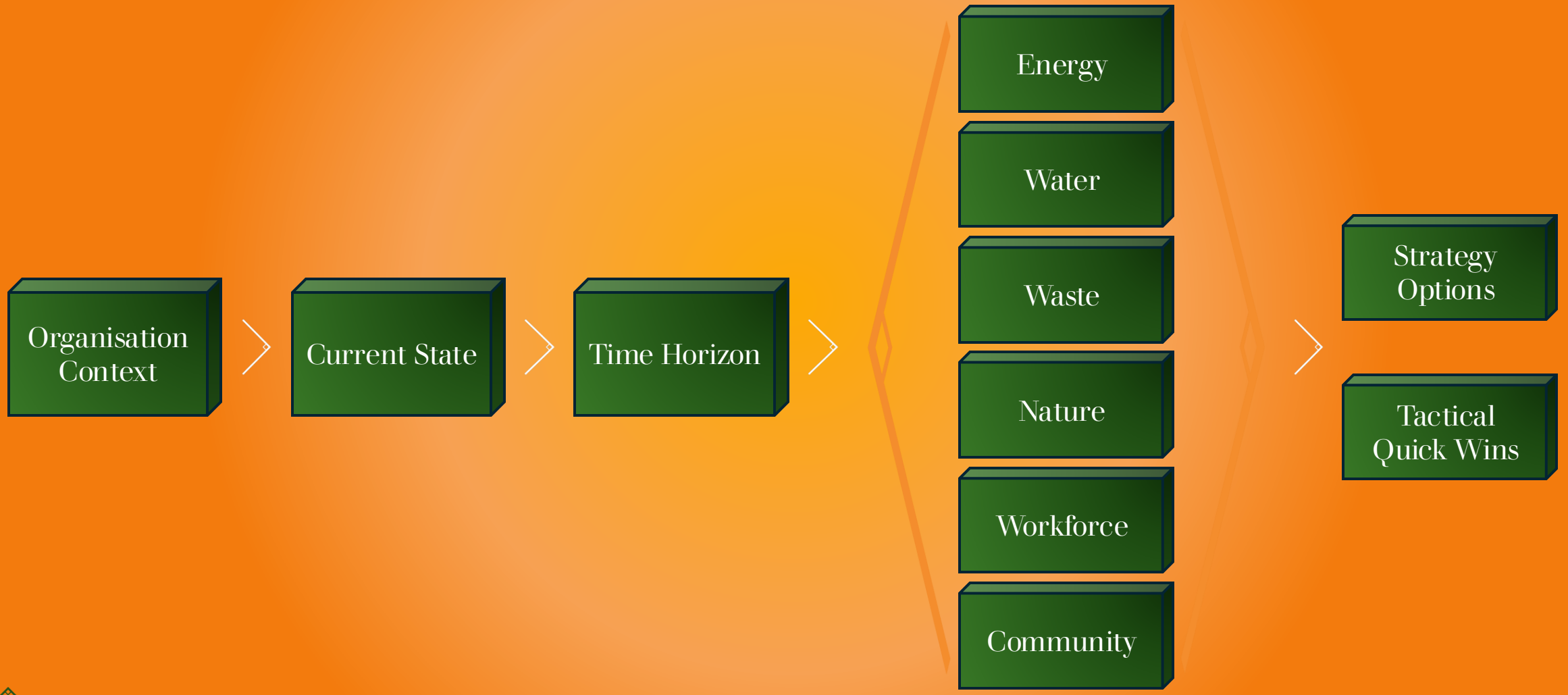

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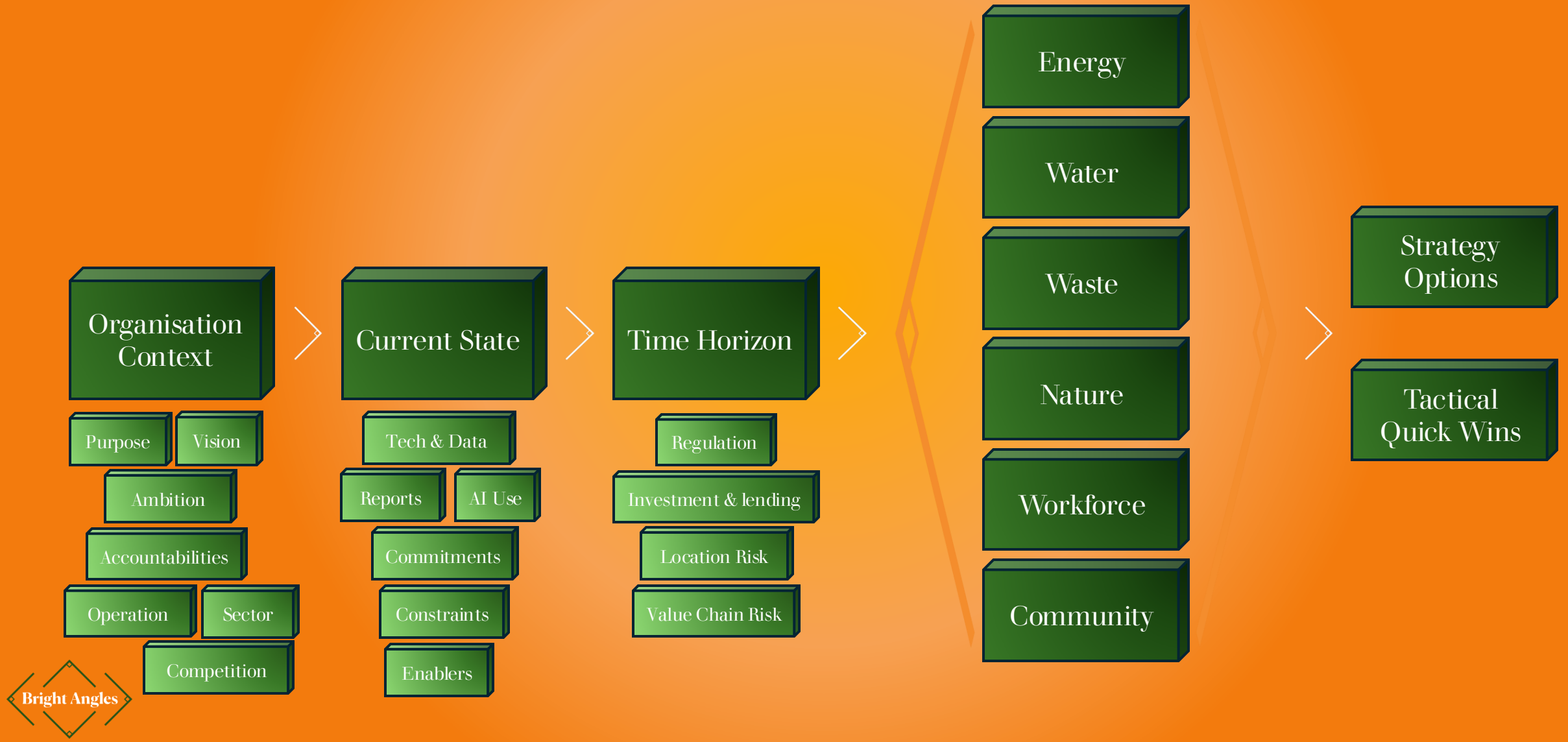

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Outcomes

Bright Angles **Searchlight** framework delivers:

- A clear, bespoke and actionable review of an organisation's Handprint, Footprint and Ambition, highlighting opportunities and risks.
- A set of Location Climate Risks and Supply Chain Climate Risks with a 20-50 year perspective.
- A timeline highlighting incoming regulations and legislation that will have a direct or indirect impact.
- Recommendations for tactical quick wins to improve costs, impact and risk in the near term

This baseline enables an organization to take further steps:

Carry out a Double Materiality Assessment | Develop credible, compelling communications content around sustainability | Align core strategy with sustainable outcomes, making it more resilient, competitive and attractive | Create a Sustainability Data Strategy | Deep-dive into its IT, data and AI operation, identifying practical and strategic steps for improvement | Review its value chain for sustainability data and maturity | Assess workforce culture and capability on sustainability, and mobilise that energy and talent | Create internal training material on sustainable practices

All of which are available from Bright Angles, through our Headlight and Floodlight services.

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